



2026 Public Art Street Banners

Call to Artists

Submission Deadline: June 1, 2026

Artist Fee: \$5000

**Fabrication & installation costs covered by the UBA*

The Uptown Business Association is inviting design proposals for their 2026 Banner Run

We are looking for artwork to be displayed on approximately 48 street poles in Uptown New Westminster. These artist-designed street banners add colour and vibrancy to the area.

Who is eligible?

- This artist call is open to all BC based artists with preference given to local New Westminister artists. Artists who submitted to the 2025/2026 call out are encouraged to resubmit.

What projects will be considered?

- Artwork must be the original work of the artist.
- The proposal should be a newly created image
- Designs must conform to the technical specifications outlined below.
- The design should consider the limitations of the material.

Selection Process

- Proposals will be shortlisted by a selection panel from the Uptown Business Association

Schedule

KEY DATES	
June 1, 2026	Submission Deadline
September 20, 2026	Banner Production and Installation



Compensation

- The artist fee for this project is \$5000.
- Fabrication and installation costs are covered by UBA

How to Apply

Please submit your application, and any questions, to:

Email: info@myuptown.ca

Subject line: 2026 Street Banners – (Your Name)

Deadline for application is June 1, 2026

Your application should contain the following information:

- **Contact Details:** Name, address, email and phone number
- **Concept Sketch:** Artwork design for the banner
- **Bio & Artist Statement:** A brief introduction to who you are and what your artwork is about. (1 page max)
- **Package:** Combine all items into a single PDF document (10mb max)

Site/Technical Notes:

- Banners are located on the main roads in Uptown New West
- Banners are installed in pairs.
- Banner designs will be equally visible on both sides through ink saturation of the fabric.
- The designs should be appropriate for viewing from a distance and for short durations from a moving vehicle.
- Small details and complicated designs are not considered effective.
- The UBA can provide technical assistance to ensure the design is properly prepared for printing.

RECTANGULAR BANNER

32 x 82"

Print Size (WxH): 32.5"x92"



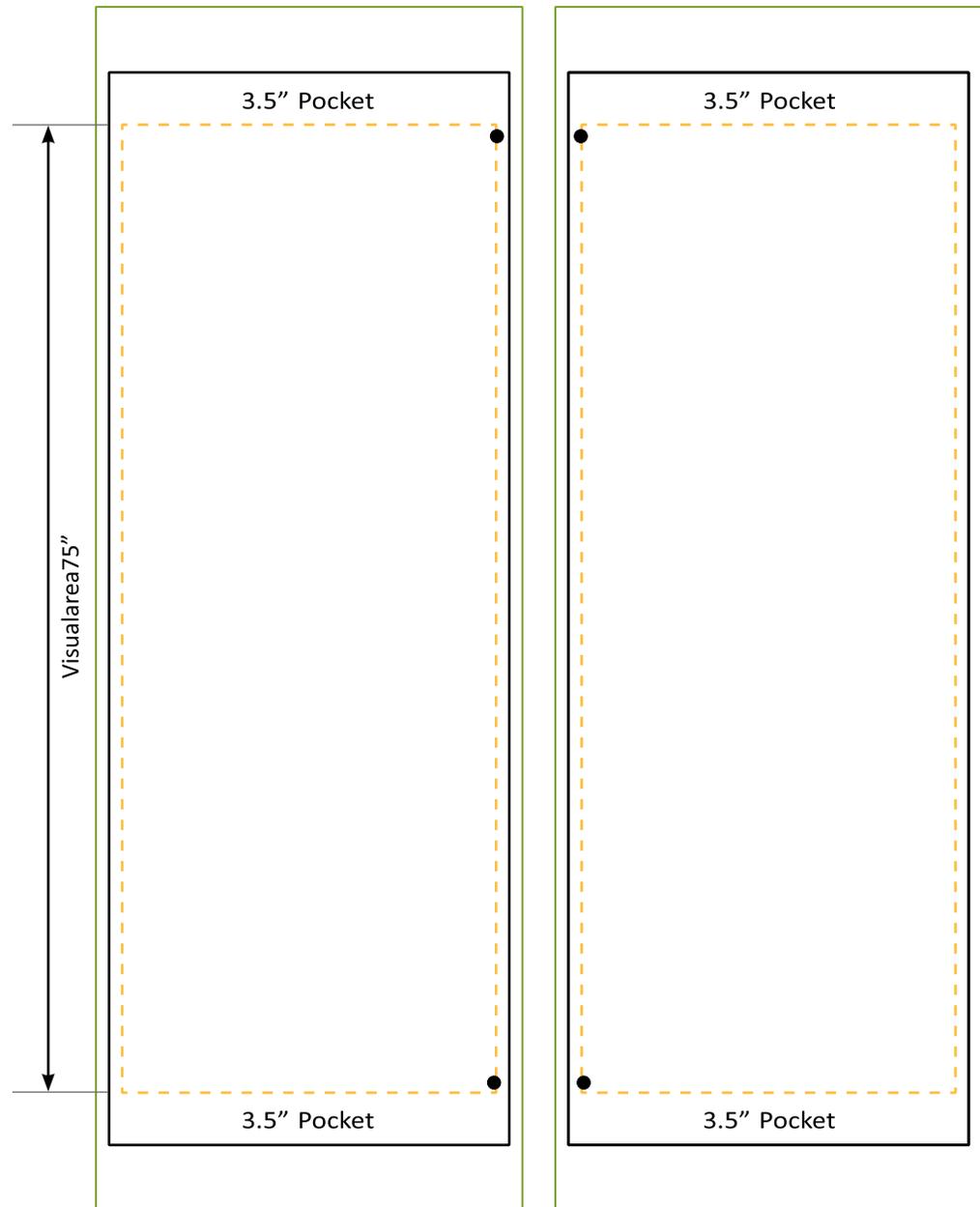
Finished Size (WxH): 30.5"x82"



Live Copy Safety (WxH): 28.5"x74"

Due to variances in the banner material during printing and assembly, please do not align your graphics exactly on the Finished Size Line (**black**). Please bring your graphics inside this line or bleed over towards the Print Size Line (**green**).

*Templates are not shown at 100%.



ANGLED BANNER

26 x 72"

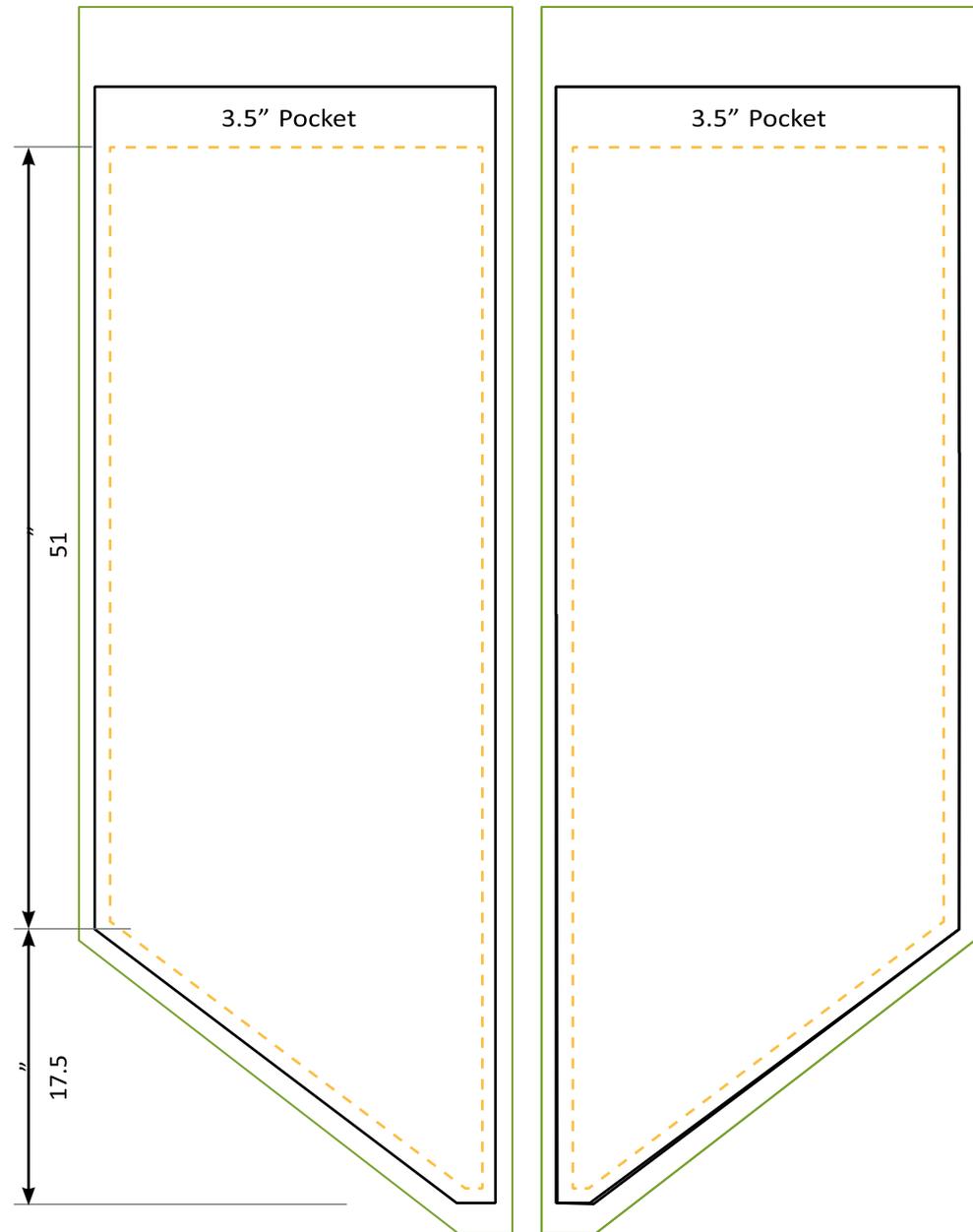
Print Size (WxH): 32.5"x92"



Finished Size (WxH): 30.5"x82"



Live Copy Safety (WxH): 28.5"x74"



Due to variances in the banner material during printing and assembly, please do not align your graphics exactly on the Finished Size Line (**black**). Please bring your graphics inside this line or bleed over towards the Print Size Line (**green**).

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