



2026 Call to Artists for Street Banner Design

Submission Deadline: June 1, 2026

Artist Compensation: \$5,000

**Fabrication & installation costs covered by the UBA*

The Uptown Business Association of New Westminster (UBA) is inviting design proposals for their 2026 Banner Run. We are seeking artwork to be displayed on approximately 48 street poles in Uptown New Westminster. These artist-designed street banners add colour and vibrancy to the area.

Who is eligible?

- This artist call is open to all BC-based artists with preference given to local New Westminster artists.

What projects will be considered?

- Artwork must be the original work of the artist.
- The proposal must be a newly created image.
- Designs must conform to the technical specifications outlined below.
- The design should consider the limitations of the material.

Selection Process

- Proposals will be shortlisted by a selection panel from the Uptown Business Association.

Schedule

- June 1: Submission deadline
- July 20: Selected artist notified
- August 17: Banner production
- September 21: Banner installation

Compensation

- The selected artist will receive \$5,000.
- Fabrication and installation costs are covered by UBA.

How to Apply

Please submit your application and any questions to:

Email: info@myuptown.ca

Subject line: 2026 Street Banners – (Your Name)

Deadline for application is June 1, 2026.

Your application should contain the following information:

- **Contact Details:** Name, address, email and phone number
- **Concept Sketch:** Artwork design for the banner
- **Bio & Artist Statement:** A brief introduction to who you are and what your artwork is about. (1 page max)
- **Package:** Combine all items into a single PDF document (10mb max)

Site/Technical Notes:

- Banners are located on the main roads in Uptown New West.
- Banners are installed in pairs.
- Banner designs will be equally visible on both sides through ink saturation of the fabric.
- The designs should be appropriate for viewing from a distance and for short durations from a moving vehicle.
- Small details and complicated designs are not considered effective.
- The UBA can provide technical assistance to ensure the design is properly prepared for printing.

Specifications:

- Portrait, 80" height; 32" width.
- See example on next page.

